



**Tamil Nadu Agricultural University**  
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To  
The Editor,  
Sir,

Date: 13.01.2026

I request that the following message may kindly be published in your esteemed daily:

**TNAU conducts National start up Day Event 2026**

The Hon'ble Prime Minister of India has announced 16<sup>th</sup> January as the National start-up Day. In this regard, the start-up India Innovation week is organized from 09<sup>th</sup> to 16<sup>th</sup> January, 2026 all over the country.

The Technology Business Incubator- Startup India Seed Fund Scheme centre organized the "National startup day 2026" event at the Technology Business Incubator, Directorate of Agribusiness Development, TNAU, Coimbatore on 09.01.2026.

Dr.E.Somasundaram, Director, ABD welcomed the gathering in the presence of University Officers, Government officials and 100 TBI startups. In his inaugural address he shared that the Technology Business Incubator, Directorate of Agribusiness Development, TNAU is instrumental in supporting the Agribusiness startups in the country with technical, infrastructural and financial aid. He emphasized the importance of bringing many more agripreneurs in the country into the startup ecosystem for playing an important role in innovating agricultural and allied technologies in production, post-harvest, applications, marketing and export.

Sri. A.V. Gnanasambandam, Managing Director & CEO, ABIS-TBI, TNAU, Coimbatore, briefed the gathering on the various programmes and initiatives being implemented by ABIS-TBI. He also highlighted the significant milestones and achievements accomplished by ABIS-TBI, TNAU, Coimbatore since its inception in 2011.

Mrs.M.TamilSelvi, Joint Director of Agriculture, Coimbatore in her Inaugural address, mentioned that the ABIS-Technology Business Incubator serves as a one stop platform for disseminating the Central and State Government support to the Agri startups. Presently the incubator is hand holding 660 plus start-ups in agri and allied sectors for technical guidance, testing, certification, validation, financial support and marketing from their ideation stage. TNAU alumni entrepreneurs are offering mentorship and guidance for the present agriculture students to enlighten them on the available opportunities in agribusiness.

Mrs. V.Sri Rajeswari, Assistant Director (Technical), DIC, Coimbatore , Shri.C.Thirumala Rao, District Development Manager, NABARD, Coimbatore, Mrs. Hilda, AO, DAM & AB, Coimbatore, Mrs.S.Ramya, Manager, Farm Sector - Technical Officer, State Bank of India, Coimbatore, Mrs. Abhirami Nagarajan, Manager- RDO, Union Bank of India (RO), Coimbatore, Mr.M.Swaminathan, Chapter Head, (FIEO), Coimbatore graced the occasion and briefed on the various government schemes and support being offered for the Agri startups. Three TBI Start-ups shared their success Stories. University officers, Head of the Department, faculty and staff of TNAU participated in the event. Sri. A.V.Gnansambandam, Managing Director & CEO- ABIS delivered the vote of thanks.

**Public Relations Officer**